



ACS N 2021 VIRTUAL

2021 CONFERENCE AGENDA

ALUMNI CAREER SERVICES NETWORK

MONDAY | JULY 26

12:00 PM PRE-CONFERENCE MINGLE >>

12:30 PM NEW MEMBER ORIENTATION >>

1:00 PM **ACS N 2021 CONFERENCE KICKOFF >>**

SPONSORED BY *PEOPLEGROVE*

CONFERENCE WELCOME WITH HOST >>

JAMES CHANG | UNIVERSITY OF OREGON

CONFERENCE OVERVIEW WITH >>

CHERYL BONNER | PENN STATE UNIVERSITY

1:30 PM **LINDSEY POLLAK | KEYNOTE >>**

*RECALCULATING: NAVIGATE YOUR CAREER
THROUGH THE CHANGING WORLD OF WORK*

MARTIN CEPEDA | KEYNOTE >>

CHIEF HUMAN RESOURCES, COVIS PHARMA

4:00 PM POST-CONFERENCE NETWORKING >>

ENGAGING ACTIVITY WITH
MISSION COLLABORATIVE



PeopleGrove®

ALL PROGRAMMING IS EASTERN TIME ZONE





ACSN2021 VIRTUAL

2021 CONFERENCE AGENDA

ALUMNI CAREER SERVICES NETWORK

TUESDAY | JULY 27

12:00 PM PRE-CONFERENCE GIVEAWAYS WITH CORPORATE SPONSORS, HOSTED BY ALUMNI CAREER TRANSITIONS PROGRAM >>

1:00 PM **ACSN2021 CONFERENCE - DAY 2** >>
SPONSORED BY *PBC GURU*

ACSN PRESIDENT >>

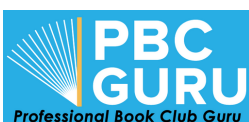
MARILYN BURY RICE | THE OHIO STATE UNIVERSITY

1:30 PM **MARK WOODLAND | KEYNOTE** >>
FORMER ASSISTANT VICE CHANCELLOR,
COMMUNICATIONS & PUBLIC RELATIONS,
CALIFORNIA STATE UNIVERSITY

2:30 PM SMALL GROUP DISCUSSIONS

3:00 PM **CONCURRENT CONFERENCE SESSIONS #1** >>
REFER TO THE CONCURRENT SESSIONS LIST

4:00 PM POST-CONFERENCE NETWORKING >>
BROUGHT TO YOU BY: *CAREER SHIFT*



ALL PROGRAMMING IS EASTERN TIME ZONE





ACS N2021 VIRTUAL

2021 CONFERENCE AGENDA

ALUMNI CAREER SERVICES NETWORK

WEDNESDAY | JULY 28

12:00 PM ACSN BOARD MEETING >>

1:00 PM **ACS N2021 CONFERENCE - DAY 3** >>
SPONSORED BY BRAZEN

1:15 PM **CONCURRENT CONFERENCE SESSIONS #2** >>
REFER TO THE CONCURRENT SESSIONS LIST

2:15 PM **CONCURRENT CONFERENCE SESSIONS #3** >>
REFER TO THE CONCURRENT SESSIONS LIST

3:00 PM **CHRIS FIELD | KEYNOTE** >>
*BILLION HOURS OF GOOD: CHANGING THE
WORLD 14 MINUTES AT A TIME*

4:00 PM POST-CONFERENCE CELEBRATION >>
LOOKING AHEAD TO #ACS N2022!



ACSN 2021 VIRTUAL

2021 CONFERENCE SESSIONS

ALUMNI CAREER SERVICES NETWORK

TUESDAY | JULY 27 | CONCURRENT SESSIONS

3:00 PM

- UP IN THE AIR: A YOUNG ALUM'S PERSPECTIVE ON NAVIGATING UNCERTAINTY >> RYAN RICCORDELLA, INMAR INTELLIGENCE
- THE "PANDEMIC EXODUS" AND EMPLOYER RETURNSHIPS >> CAROL FISHMAN, IRELAUNCH & CHERYL BONNER, PENN STATE
- USING DATA TO TRACK AND INFORM YOUR STRATEGY >> JULIEE BERTSCH, BUCKNELL UNIVERSITY
- BLENDING WELLNESS IN CAREER PROGRAMMING >> LUCIE SANDEL, NORTHWESTERN UNIVERSITY
- SILVER LININGS: POSITIVE PROGRAMMING LESSON FROM COVID-19 >> CINDY HYMAN, UNIVERSITY OF DENVER

WEDNESDAY | JULY 28 | CONCURRENT SESSIONS

1:15 PM

- WHAT REALLY MAKES FOR AN EFFECTIVE ALUMNI CAREER WEBINAR? >> ZACK RUBIN, PBC GURU
- DEVELOPING ALUMNI LEADERSHIP PROGRAMS >> MAURA SWEENEY, COLLEGE OF THE HOLY CROSS
- FINDING MEANING IN THE MIDST OF CHAOS >> ALLISON MCWILLIAMS, WAKE FOREST UNIVERSITY
- CREATING MENTORING OPPORTUNITIES >> LUCIE SANDEL, NORTHWESTERN UNIVERSITY
- DESIGNING INCLUSIVE CAREER COMMUNITY & CONVERSATIONS THROUGH ALUMNI PARTNERSHIPS >> TIFFANY WADDELL TATE, WAKE FOREST UNIVERSITY

2:15 PM

- NEW STRATEGIES AND METHODS TO ENGAGE ALUMNI ONLINE >> HALLIE CRAWFORD, CREATE YOUR OWN CAREER PATH & MAURA SWEENEY, COLLEGE OF THE HOLY CROSS
- ALUMNI AT WORK: BUILDING ENGAGEMENT AND CREATING COMMUNITY THROUGH ADVANCEMENT & CAREER DEVELOPMENT PARTNERSHIPS >> TIFFANY WADDELL TATE, WAKE FOREST UNIVERSITY
- MOVING BEYOND CONTENT AND INTO EXPERIENCES: A PILOT IN CAREER DEVELOPMENT >> SAMANTHA CONSTANCE, UNIVERSITY OF CHICAGO
- ACSN BEST PRACTICES THINK TANK >> KIOSHANA LACOUNT BURRELL, THE OHIO STATE UNIVERSITY