

ACSN News

Connecting Professionals and Inspiring New Ideas



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Love Our Content? Join ACSN Now!

MEMBERSHIP BENEFITS
ALUMNI CAREER SERVICES NETWORK

- 1 COMMUNITY**
Build a network of professionals in the field from all different universities across the country
- 2 TAILORED PROGRAMMING**
Access to monthly webinars, roundtable discussions, opportunities for deeper engagement, and staying up to date on best practices
- 3 PROFESSIONAL CONNECTIONS**
Expand your network through annual conferences, connecting with industry sponsors, and engaging with new members regularly
- 4 SUPPORT**
Receive emotional and knowledge-based support, access detailed job descriptions, and connect with anyone in the organization through our active member directory
- 5 ADVOCACY**
Engage in meaningful conversations around current events and continuously adapt our strategies to best support our alumni

Join ACSN

Mark Your Calendar!

President's Corner

Hi Friends,

Over the past year, the ACSN board has been hard at work developing our Network's next strategic plan. (If you attended the conference, you learned a little more about this at the annual business meeting.) We have our five goals finalized below, which we hope to work towards over the next five years. Many thanks to those who were able to provide feedback at the conference or 1:1 with us!

1. Scale Programming and Resources via "Plug-and-Play" Shared Resources
2. Assert ACSN as the Definitive Voice on Alumni Career ROI
3. Amplify Tangible and Certified Member Benefits
4. Restructure Governance for Sustainable Engagement
5. Streamline Core Programming and Communication

Here's our challenge to you:

We'll only reach these goals if we all work together. If you have thoughts or ideas that will contribute to these ideas, [email me](#) or one of our [board members](#). And if you want to actively work on one of these goals, then I hope you'll join a committee. Don't worry if you're new to the field or feel like you only have a little time to spare. ACSN will be grateful for any contribution toward our collective success.

Hope to hear from you soon!

Kate Sawicki - *Past President*

Pat Fligge - *President*

October 13, 2026
Roundtable: [The Corporate Connection](#)

November 18, 2026
Roundtable: [Industry-Focused Alumni Programming](#)

December 8, 2026
Webinar: [Utilizing Drip Email Campaigns to Serve Multiple Strategies](#)

[Calendar of Events](#)

ACSN Sponsorship Opportunities

Looking to connect your organization with the ACSN community? We offer sponsorship opportunities that put your organization in front of 3,000+ subscribers.

Newsletter Supporter: \$175

Sponsor one newsletter issue and receive logo placement, your organization name with an optional short tagline, and a clickable link to your website.

Webinar Sponsor: \$300

Sponsor an upcoming webinar and receive recognition as the sponsor, logo placement in promotional materials and on the opening slide, a 1-minute introduction opportunity, LinkedIn promotion, and continued visibility through the webinar recording in the ACSN Resource Library.

Interested? Complete the appropriate interest forms.



October 13: The Corporate Connection

Join us for our next Virtual Roundtable on **Tuesday, October 13th at 2pm ET**. We will be discussing "Alumni At Work" programs. Join to share your best practices, ask questions to help you develop a program, or to learn more from others. Virtual Roundtables are a great opportunity to connect virtually with fellow ACSN members while discussing topics of interest.

Have a suggestion for a future topic? Email Lauren Tudor at LaurenTudor14@gmail.com to share your idea.

[Register Now](#)



November 18: Industry-Focused Alumni Programming

Wednesday, November 18, 2026 | 12:00pm - 1:00pm EST

For ACSN members only

Free Registration, click [here](#).

Join us for a one-hour virtual roundtable discussion over Zoom!

How can alumni organizations use industry-focused programming to create meaningful professional connections and career value for alumni?

Join this interactive roundtable conversation to explore different approaches to industry-focused alumni engagement. We'll use UVA's Alumni Professional Networks as a starting point to discuss how industry communities can be structured, how programming and volunteer engagement can evolve, and how institutions are thinking about value and impact.

[Access Forms Here](#)

Program dates may vary, and the Sponsorship Committee will contact you to discuss available opportunities.

Benchmarking Survey Report Available

The 2025-26 Benchmarking Survey Report is live: 53 institutions, three years of trends, and the data behind what you already knew about staffing, budgets, and AI's rapid growth. The long version of the report is now available on MemberClicks. You must be logged in to see the report.

[See Report](#)

Get Social with ACSN!



[@alumnicareerservicesnetwork](#)



[Alumni Career Services Network \(ACSN\)](#)

Update Your Member Profile

Have you recently changed job positions? Moved to a new

Come ready to share what your institution is doing, what's working, what you're struggling with, and ideas you're considering. Together, we'll compare approaches and surface practical ideas that can be adapted across different alumni organizations.

[Register Today](#)

December Webinar: Utilizing Drip Email Campaigns to Serve Multiple Strategies



Alissa Clark

Tuesday, December 8th at 12:00pm EST

Speaker: Alissa Clark

Join us for the December ACSN Webinar *Utilizing Drip Email Campaigns to Serve Multiple Strategies: The Pitt Alumni Job Search Accelerator* featuring Alissa Clark, the 2026 Excellence and Innovation Award Recipient in the category of Marketing and Communications.

What does it take to build a career resource that serves alumni and advances institutional strategy at the same time? This session unpacks the Pitt Alumni Job Search Accelerator, a five-week, email-based program that gives University of Pittsburgh alumni structured, scalable support for navigating the job market. Recognized with the Alumni Career Services Network's 2026 Marketing and Communications Award for the elegance and simplicity of its design, the Accelerator shows how design thinking principles can turn a resource-constrained challenge into a repeatable, low-lift model other institutions can adapt. The first half of the session walks through the program's design process, content architecture, and outcomes; the second half opens into group discussion, using a shared working document so attendees can bring their own alumni career support challenges to the table and leave with concrete next steps.

Alissa Clark is Director of Alumni Career Solutions at the University of Pittsburgh, where she designs strategic programs

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Member Profile

and resources that connect students and alumni with meaningful career opportunities and support. Her Pitt Alumni Job Search Accelerator earned the Alumni Career Services Network's 2026 Marketing and Communications Award. She applies design thinking principles to build scalable support systems and collaborative resources across the University. With a decade in higher education, Alissa previously directed graduate career development at the University of Rochester, building curriculum and internships for students exploring careers beyond academia. She holds an M.S. in Higher Education, where she researched equitable career support for trans students, and is a Certified Practitioner of Human-Centered Design Thinking from the LUMA Institute.*

Register Here

Welcome New Members!

ACSN would like to formally welcome our new members! We encourage you to **get involved** early and often. ACSN is a great way to connect with colleagues with similar situations both small and large. Please reach out if you are curious about getting more involved with ACSN. Thanks for joining!



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